

News release

Indigita and Assetmax partner to help asset managers steer clear of cross-border risks

Zurich, 3 March 2020 – Swiss regtech company Indigita and asset management technology provider Assetmax have announced their collaboration to offer automated cross-border risk control as part of the Assetmax platform. The partnership will enable independent asset managers to conduct business across jurisdictions in a safe and compliant manner.

As part of the announced collaboration, Indigita's cross-border rule engine will be integrated into Assetmax, a digital services platform for independent asset managers. This will enable Assetmax to offer clients automated cross-border controls as part of their solution. The controls will apply to different business processes, such as KYC procedures, travel authorisations or product selection. For asset managers, this will create a higher level of safety and regulatory certainty when conducting business across different jurisdictions. Drawing on the industry-leading body of knowledge in banking regulations from its parent company BRP Bizzozero & Partners SA, Indigita is poised to set an industry standard for cross-border rules automation thanks to a seamless integration through its API.

Indigita CEO Achille Deodato said: "We are looking forward to working with Assetmax in making the most up-to-date and comprehensive cross-border knowledge available to independent asset managers on the Assetmax platform. By joining forces, we will be able to help asset managers focus on their core competencies, providing certainty that they are acting within the relevant regulatory boundaries."

Assetmax CEO Massimo Ferrari said: "The integration of Indigita's technology into Assetmax makes it possible to manage cross-border relations efficiently. Automatic cross-border activity checks and a full history of the results help avoid potentially costly mistakes and keep a clean audit trail."

Indigita's automated cross-border controls are available to Assetmax clients as of now and upon request as part of the Assetmax platform.

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About Indigita SA

Indigita SA is a Swiss regulatory technology (regtech) company headquartered in Geneva, which provides a suite of interactive trainings, digital tools and APIs to support financial institutions and their employees to conduct cross-border business in a safe and compliant way. By combining the industry-leading regulatory knowledge of its principal shareholder BRP Bizzozero & Partners SA with innovative digital channels, Indigita provides banks and asset managers efficient access to the most complete and up-to-date collection of cross-border rules for more than 170 countries.

www.indigita.ch

About Assetmax AG

Assetmax AG is the Swiss-based company behind the Assetmax software platform. Assetmax AG has been founded in 2013 and employs more than 20 people in R&D, back office, business development and on-boarding projects. Assetmax AG is among the fastest growing companies in the Swiss service sector for independent asset managers. Assetmax AG is owned by the founding partners. A minority stake is owned by Innovationsstiftung der SZKB, Credit Suisse Entrepreneur Capital Ltd., and Paul E. Sevinç (Doodle co-founder).

www.assetmax.ch

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